

# Green Jobs - Green New York

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Low Income Forum on Energy

## Overview of Green Jobs – Green New York

- Statewide initiative established in public authorities law
- Goals:
  - Promote energy efficiency, energy conservation and clean technologies
  - Reduce energy consumption and costs
  - Reduce greenhouse gas emissions
  - Support sustainable community development
  - Create green job opportunities, including for emerging, unemployed and displaced workforce

## Features

- \$112 million from the Regional Greenhouse Gas Initiative (RGGI)
- Revolving loan fund with innovative repayment
- Residential, multifamily, small business, and small not-for-profit property owners
- No-cost and reduced-cost energy audits
- Aggressive workforce development and job placement
- Constituency-based organizations
- Targeting of communities (non-attainment, high energy costs)

## Financing Strategies

- Three tracks
  - Municipal or Property Assessed Clean Energy (PACE) Loans
  - On-bill recovery (utility bills)
  - Direct consumer loan
- Leverage RGGI funds
  - Aggregate loans and sell into secondary market
  - Loan loss reserve or guarantee pool

## Training and Employment Services

- Expand on existing training network; enter into contracts with CBOs, workforce development organizations, labor organizations
- Facilitate job placement
- Target women, minorities, low-income and those with barriers to employment
- Encourage local workforce investment boards to support initiative

## Program Development and Implementation Strategy

- Deliver through existing programs where possible to speed deployment and reduce marketplace confusion; make adjustments as needed
  - Home Performance with ENERGY STAR®
  - Multifamily Performance Program
  - Small Commercial Audit Program
- Coordinate with utilities, LIPA, NYPA and municipal service providers

## Competitive Grants for Outreach and Enrollment

- Enter into contracts with partnerships or consortia of constituency-based organizations;
- Target communities in non-attainment zones or with high energy costs as compared to median income
- Target CBOs that are MWBEs and applicants that serve distressed communities
- Obtain geographic diversity

## To Follow Up ...

- Visit [www.nyserda.org](http://www.nyserda.org) and click on “Funding Opportunities” at top of page to find competitive solicitations
- Visit [www.nyserda.org/GreenNY/](http://www.nyserda.org/GreenNY/) for more program information, such as program Operating Plans; sign up for list serve; link to “Green Careers” web site [www.greencareersny.com](http://www.greencareersny.com)